

Dr.M.Roja Lakshmi

Dr.M.Roja Lakshmi joined IFP in January 2023 as a Post-Doctoral fellow under the PATAMIL project. Roja pursued her PhD. in Social Exclusion and Inclusive Policy, School of Social Sciences from University of Hyderabad, Hyderabad in 2016. Her area of specialization includes sociology of education, tribal studies, women studies, human rights, Social and women entrepreneurship, social exclusion and marginality. She worked as an Assistant Professor for 7 years in Central University of Gujarat, Gandhinagar. At present, she is research associate in the French Institute of Pondicherry under PATAMIL project working on "Women Entrepreneurship on food in Rural and Urban Pondicherry region". She is conducting in-depth qualitative interviews with narration and case studies methods to understand the experiences of challenges, success and failures of women entrepreneurs.

Title of the presentation

"Women Entrepreneurship on food in Rural and Urban Pondicherry region."

Summary of the presentation

Women Entrepreneurship and its brief history, review of literature. To understand the experience of women entrepreneurs in the food business including food production, processing and marketing. The objective is to analyze the diversity of rural, semi-urban and urban women entrepreneurs difficulties, challenges, support system and network, their capacity of initiatives and its impact on a sustainable food system. The primary focus has been given on millets and keerai, organic related female food entrepreneurs. The researcher has made an attempt to bring her research experience of the pilot study of few women entrepreneurs in the colloquium in the form of case studies.