

Dr. Prasanth A.

PATAMIL – Food supply and Consumption in rural and urban Pondicherry bio-region.

I am Dr. Prasanth A., Post-Doctoral Fellow at the French Institute of Pondicherry (IFP), where I am currently working on the PATAMIL project. With a Ph.D. in Agricultural Extension and Communication from Tamil Nadu Agricultural University, Coimbatore, my expertise lies in agricultural technology adoption studies, tribal studies, rural livelihood, and gender studies in agriculture and food systems. Before joining IFP, I worked as a Research Associate at the Institute of Rural Management Anand (IRMA), Gujarat, where I contributed to a project titled "Rendering support in developing Striving for success: A Compendium of Vibrant Women Federations of DAY – NRLM".

In the PATAMIL project, my focus is on studying the food supply and consumption behavior of rural and urban households in the Pondicherry bio-region. Specifically, my research is being conducted in Krishnankuppam village in the Cuddalore district and Ariyankuppam block in Pondicherry. To achieve this, I have prepared an interview guide (checklist) to facilitate in-depth, qualitative interviews with selected rural and urban households representing different social and economic groups in the study areas. The interviews will be recorded and transcribed into text, and the resulting data will be analyzed to prepare a final report.

Understanding the differences in food supply and consumption behaviour among different groups of rural and urban households depending on their social and economic class will be the main output of this research. Additionally, I aim to gain insight into how women organize their work around food and other household tasks, as well as explore the relationship between food and health in rural and urban households. Through this research, I intend to produce a report and research publication that will contribute to a deeper understanding of food supply systems and consumption patterns in the region.